

# ARIEL MIRANDA

W E B D E S I G N E R



## CONTACT

347-320-9949

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## PORTFOLIO

<https://websiteprestige.com/>

## PROFILE

Creative and detail-oriented Web Designer with a strong foundation in building and updating websites for businesses.

## KEY SKILLS

- Web design
- Blogging
- Video editing
- Zoom, Google Meet, Skype
- Communication
- Ability to complete projects on time
- Social media managment
- SEO
- SEM
- Google Ads
- WordPress
- Elementor
- WIX
- Squarespace
- Affinity Designer
- Canva
- Microsoft Office
- HTML/CSS
- PHP

## EDUCATION

2011- 2015

### NYACK COLLEGE

BACHELORS IN ENGLISH

2006- 2009

### LAGUARDIA COMMUNITY COLLEGE

ASSOCIATES IN LIBERAL ARTS:  
SOCIAL SCIENCE AND HUMANITIES

## EXPERIENCE

**WRITING TUTOR** 01/2012 to 10/2019

**LPAC non profit** New York, NY

- Prepared students for standardized exams
- Taught basic writing skills
- Worked with ESL students
- Built relationships with students and staff members
- Coordinated board meetings with staff
- Networked with other non profit organizations
- Managed the website of LPAC

**FREELANCE WEB DESIGNER** 01/2022 to Present

- Designed WordPress websites for small businesses and NGO's
- Built multi page websites that were mobile friendly
- Updated websites
- Increased user engagement on social media platforms
- Wrote cold emails to different businesses
- Created engaging titles and headings for websites
- Wrote weekly blogs that ranked at the top of Google search
- Used SEO tools such as Semrush, Ahrefs, Google Trends, Ubersuggest and Moz in keyword research
- Created engaging Google Ads campaigns